



# ROBOTS ARE CHANGING THE WORLD

**BE THE ONE WHO BUILDS THEM!**

**“DON'T FEAR THE FUTURE - BE A PART OF IT”**



**DISCIPLINE, CONSISTENCY, AND BELIEF  
— THE INGREDIENTS OF SUCCESS —**



DevTrg Technologies Pvt. Ltd.

# TECHBOOZ

IT DEVELOPMENT | IT TRAINING | DIGITAL MARKETING

GSTIN: 06AAKCD7674A1ZN

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**THE RIGHT TIME IS NOW. MAKE THE RIGHT DECISION**

- Digital Marketing
- Graphic Designing
- Video Editing
- Web Designing
- Office Automation
- Soft Skill & Personality Development

- Expert Digital Marketing Services
- Sleek Web Design
- Innovative App Development
- Strategic Business Consultancy



## About Techbooz

Techbooz was created with one strong belief – technology should not be complicated or limited to a few. It should be simple, practical, and accessible to everyone. We saw that many students and young professionals learn about technology but struggle to use it in real life. This inspired us to build Techbooz – a platform that connects learning with real-world skills.

At Techbooz, we make modern tools like Artificial Intelligence, Digital Marketing, and Programming easy to understand and apply. Our courses are designed to teach through examples, hands-on practice, and real projects. We focus on helping every learner gain confidence, think creatively, and use technology to solve real problems.

To maintain the highest standards of quality and trust, Techbooz is an ISO 9001:2015 certified company. This certification reflects our commitment to deliver world-class education, consistent results, and a learning experience that meets global standards. At Techbooz, we continue to grow with one goal – to make every learner skilled, confident, and capable of shaping the future through technology.



# OUR MISSION

Our mission is to make technology learning simple, useful, and accessible for everyone. We want learners to gain skills they can apply directly in studies, jobs, or small businesses.

We design our courses step by step so even beginners can understand and grow. Through practical learning, we aim to build confidence and help people move ahead in today's digital world.

# OUR VISION

Our vision is to see every learner in India use technology confidently in their personal and professional life. We want to make digital learning reachable to people from all backgrounds, supporting the goal of **Digital India** – a nation where knowledge and technology are within everyone's reach.

We believe that when people gain real skills, they become independent and capable of creating better opportunities for themselves and their communities. At Techbooz, we work to make that change simple, practical, and achievable.

# Data Analytics

## Learn Excel, SQL, Python & Power BI

### What is Data Analytics and Why is it Popular?

Data is the new fuel for every business. Companies collect information from sales, customers, websites, and apps. Data Analytics means studying this information to find useful insights, patterns, and answers.

It is becoming very popular in the job market because every company wants to make smart decisions using data. From startups to big companies, all need skilled people who can understand data and explain it clearly. That is why Data Analytics jobs are growing fast and pay well.

### About the Course

This course will teach you step by step how to work with data. You will learn Excel for quick reports, SQL for managing databases, Python for analysis, and Power BI for creating dashboards. The training is practical and project-based so that you can apply your skills in real work situations.

### Who Can Join This Course?

- Beginners who want a career in data analytics
- Students and fresh graduates
- Working professionals who want to upskill
- Anyone interested in data-driven careers

### Career Opportunities After This Course

- Data Analyst
- Business Analyst
- MIS Executive
- Reporting Analyst

#### Module 1 – Advanced Excel

Learn functions, pivot tables, data cleaning, charts, dashboards, and tools like VLOOKUP to analyze data quickly.

#### Module 2 – SQL for Data Analysis

Understand how databases work. Learn queries, joins, and data extraction to manage and analyze large datasets.

#### Module 3 – Python for Data Analytics

Learn basics of Python programming with libraries like Pandas and NumPy. Work on data cleaning, analysis, and visualization.

#### Module 4 – Power BI

Create interactive dashboards and reports. Connect data from different sources and share insights easily.

#### Module 5 – Final Project

Work on a complete project where you apply Excel, SQL, Python, and Power BI together to solve a real business problem.

# STUDENT Stories

“Motivation gets you started, but discipline keeps you going.”



# Message From CEO

**Sandeep Kaushik** is an erstwhile Indian Air Force professional, educator, programmer, and entrepreneur dedicated to empowering learners through technology and digital education. Drawing from his Air Force background, he brings strong discipline, leadership, and vision to Techbooz.



**Sandeep Kaushik**

Founder & CEO, Techbooz

He founded Techbooz to make modern technology, AI, and digital marketing easy to understand and practically useful for every learner.

His mission is to help students and individuals gain real skills, build confidence, and create opportunities in the digital world.

Under his guidance, Techbooz continues to bridge learning with real-world application, inspiring India's youth to innovate, grow, and become future-ready.

**“True leadership is not measured by the number of followers you have, but by the leaders you create”**



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